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An eclectic range of propositions in how we think through the medium of moving image



The publication ‘刹那即永恒 - One Minute is Eternal’ will be presented Tuesday 28 January 2020 6pm at ROZENSTRAAT – a rose is a rose is a rose in Amsterdam (NL).

In over 500 video stills, ‘刹那即永恒 - One Minute is Eternal’ presents an eclectic range of propositions in how we think through the medium of moving image. In addition, the publication contains a preface by Wei Shaonong, Dean School of Design, East China Normal University.

“For The One Minutes, a minute is not a conceptual limitation of time, but the beginning of a new world, starting from a minute to discover and explore the infinite possibilities of video art, life and world.” Wei Shaonong

‘刹那即永恒 - One Minute is Eternal’ was made possible by the generous support of East China Normal University and Consulate-general of the Kingdom of the Netherlands in Shanghai.

The publication contains stills of works by Mary Helena Clark, Jessica Fenlon, Joanne Leah, Louis Henderson, Tristan Bera, Adrian Bridget and Afra Eisma, Cookie Kanickel, Sarah Milanowksi, Basma Alsharif, Maia Lyon Daw,

Ines Alpha, Pieter Van den Bosch, Danea Papazymouri, Rei Hayama, Feline Baek Hjermin, Ana Vaz, Ben Rivers, Jaimie Warren, Makino Takashi Va-Bene E. Fiatsi (crazinisT artist), Saul Levine, Brian Tessler, Ute Aurand Female Handala, Misha de Ridder, Alfie Dwyer, Martin Menso, Matthew Lancit, Melanie Bonajo, Goys & Birls, Margerethe Kollmer, Tomas Ruller, Ghislaine Leung, Wenyi Cai, Dario Ricciardi, Kubilay Mert Ural, Jeroen Van der Stock, Camille Pueyo, Yan Zhou, Zhao Xu, Holly Childs, Juan Arturo García Gonzales, Anna Petrova, Amelie Befeldt, Rubert Jörg, Markus Sworcik, Evita Ative, Isabel Alsina-Reynolds, Li Yuan & Ruan Yemin, Zhang Luodan, Chris Furby, Margarita Maximova, Culturesport and Michael Guidetti.



The One Minutes Foundation produces and distributes one-minute videos from an artistic point of view, offering an international stage for people to create, engage and connect at the forefront of international contemporary art, as well as in education and welfare.

The One Minutes has exhibited amongst others at Power Station of Art (CN), National Gallery of Iceland in Reykjavík (IS) and Whitney Museum of American Art in New York (USA).

Please send in your video for 'Everything happened so much: archive as poem in the age of perpetual witnessing' curated by Jesse Darling and 'p@w' curated by Ceel Mogami de Haas and participate in the project!

theoneminutes.org/participate